

Presentation
on
The 'Most Significant Change' (MSC) Technique

Knowledge Management Forum (KMF)

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Highlights of MSC

- Participatory M&E, form of Qualitative.
- No indicators are used.
- Based on “story” of Significant Change.
- Developed by Rick Devices 1996-Bangladesh.
- MSC is not meant to be used as a stand-alone

Why MSC?

- Analyze individual people experience.
- Explore the unexpected changes
- Adding human voice
- Built staff and community capacities in analyzing the result of their work.
- Provide material/information for planning, publicity, communication, reporting and training.

MSC question

(From your point of view, can you describe the most significant change in your personal development as a result of taking part in this project ?)

- ***'From your point of view...'***
- ***'...Can you describe...'***
- ***'...the most significant...'***
- ***'...change...'***
- ***'...in your personal development...'***
- ***'...as a result of taking part in this project?'***

Steps to design an MSC technique

- How to start and raise interest
- Defining the domains of change
- Defining the reporting period
- **Collecting SC stories**
- **Selecting the most significant of the stories**

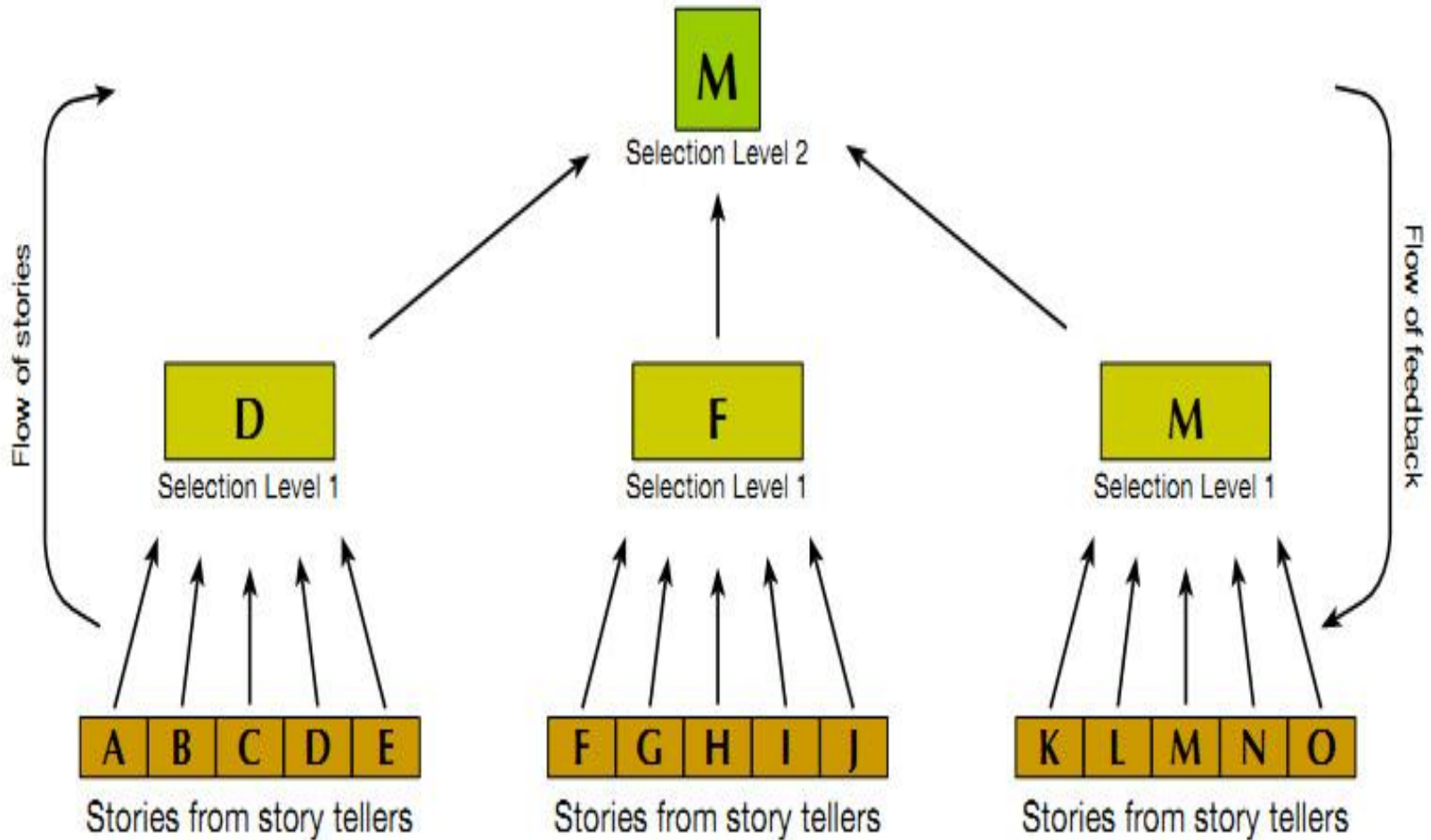
Cont.---- Steps of MSC

- **Feeding back the results to key people**
- **Verification of stories**
- **Quantification**
- **Secondary analysis and meta-monitoring**
- **Revising the system**

Bare bones of MSC

- **Collected stories of changes.**
- **Review stories and select most significant**
- **Feedback result**
- **Document on the story**

Story selection and feedback process



Report on the story

- **Basic information about the story teller.**
- **Detail description of the story (in active voice)**
- **Significance of selecting the story as SC (major changes happened, learning points and comments of the reporter).**
- **Why this selected as most significant (Level, reasons and score obtained).**

Where does MSC fit

- Senior personnel support, commitment and involvement.
- Leadership stable
- Realistic expectations
- Open to new approaches
- Learning culture
- Multi-levels
- Staff with good skill

Video on MSC designing (5 minutes)

Thanks