

AES AT A GLANCE

- Started on December 2009 by name as ags (Ahsania Graphic Solutions)
- The aim was to deliver graphic design related services to different offshore clients
- Get test job from a Netherlands client at April 2010 and continued their services with AGS
- In 2011 the name AGS was changed to AES (Ahsania E Solutions) aim to expand the services like training, Job site, E-shop, SEO, Web design and more.
- After joining myself as Senior Web Developer with AES on 2014, I find three sections: Graphic Outsourcing, Local graphic Design and Web design

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AES AT A GLANCE

- o At 2016, local graphic section was closed down.
- At 2019, software solutions was introduce with AES services by starting development of EMS software
- But due to covid pandemic promotional activities was not carried properly
- At the end of 2019, due to covid pandemic the only one outsourcing client stop providing their iob to AES
- At June 2021 head of AES was resigned from his post due to long pending financial crises and the outsourcing section closed down.
- Now AES is working only for website and software services with a single manpower.

CURRENT ACTIVITIES

- o Software development, implementation and support
 - > Educational Organization management software
 - > HR management software
 - > Budget compilation system for DAM
 - > Budget variance compilation system for DAM
 - > eKYC software for Hajj Finance company Ltd.
 - > Child database for the Ahsania Mission Children City (AMCC)
- Website design, Development & Maintenance with domain and hosting services
 - We are providing website services for 36 website including DAM, Entities of DAM and Others



PLAN FOR FINANCIAL YEAR 2023-24

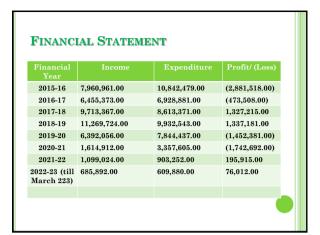
 We have plan to execute the pending software packages which was not possible to implement on previous financial year.

New plan

- eKYC software for Premier Leasing & Finance Ltd.
- LMS software

Marketing Plan

- We have two well tested ready software
 - Educational organization management system (EMS)
 - · HR management software
- We have Planned to go market with two way:
 - · Agent based marketing
 - Social media marketing



PROBABILITIES

- Now it is the era of ICT. Without proper ICT capacity development it is very much tough to continue organizational improvement.
- Our upcoming challenge is IT security. So it is very important to have a own IT setup for a organization like DAM.
- To overcome the upcoming IT related challenges, AES can be one better option for DAM and its entities.

To do so it is very important to take a look for improvement of AES with proper monitoring.

CHALLENGES

- o Lack of manpower
- o Lack of legal documents
- Financial crisis
- o Lack of proper monitoring channel
- Meet the challenges of regular updated technologies

Hope to overcome all the above challenges by proper direction from DAM senior management

MY REQUEST

- Requested to form a management committee for AES to monitor the activities of AES.
- By discussion with the committee, AES will make proper directions with long term planning
- Take proper initiatives to strengthen the capacity of AES
- All are requested to consider AES for their ICT capacity development
- Those who are taking services from AES, requested to make their payment regularly to execute our plan
- All are requested to introduce AES to your friends and relatives

