



Mission Barta

E-Bulletin of Dhaka Ahsania Mission

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DAM President urges staffs at Retreat-2010

Start with small change at individual level to bring about big change thru' collective efforts



Start with small change at individual level to bring about big change through collective efforts. Dhaka Ahsania Mission (DAM) President Kazi Rafiqul Alam called upon the Mission staff while addressing DAM Retreat-2010 at Rural Reconstruction Foundation (RRF) Training and Resource Centre at Ramnagar, Jessore on 27 January 2010.

DAM President also declared that a large training centre would be constructed at Jessore soon. This would be the venue of DAM Retreat-2012, he also said. Thanking all the participating colleagues, he explained in detail the organisational values of DAM to them. He gave suggestions for

making good use of the Retreat to plan for future of the organisation as well as discussing ways how to go forward. He remembered with gratitude all those staff of DAM who created the organisation by rendering dedicated services. He urged all to love the country and serve its people with renewed zeal and enthusiasm. "Khan Bahadur Ahsanullah (R) is our inspiration," he said adding, we must come out of our own self for bringing about changes for people's welfare. "We have no scope for self-complacency because our life is too short," he reminded all. He also urged for breaking the difference between peopl. Terming everyone as ambassador of DAM, the President called

upon all to work with renewed zeal and enthusiasm. He further said that Mission Barta as well as print and electronic media can play their due role in bringing about positive change in living condition of distressed people. The three-day joyous event began at RRF Training and Resource Centre at Ramnagar, Jessore on 26 January 2010. Organised with the spirit of participation, key personnel from different functional divisions, institutions, sectors, regions and field offices met for reflections through interactive sessions spread over three days. DAM Executive Director Ehsanur Rahman said, "This is the beginning of Global Retreat." He expressed his

happiness observing presence of DAM-UK representatives David Fear and Zina Fear at the 'exciting event'. He read excerpts from 'Jibondhara,' a book authored by Khan Bahadur Ahsanullah (R) to convey key messages of the great saint of the sub-continent to DAM colleagues for practice in daily life. He urged the participants to discuss strategic papers of various sectors and plan for development of capacity of organisation. He stressed on proper Human Resource Management, Financing and Knowledge Management for building organisational capacity of DAM. Finally, Rahman thanked all for participating the 'wonderful event'.

Earlier, Retreat Convener Shafiqul Islam hoped that better results would come out from 20 interactive sessions of the Retreat.

Day-2 sessions dwelt on Strategic Choice and Good Practices. In the morning session, Shafiqul Islam presented the Programme Core Strategies. This was followed by presentation and open discussion by FPs. The topics were Sectoral Priority and DAM choices (Education, Livelihood, Health and Human Rights and Social Justice Sector). M A Rashid and Azam Choudhury acted as moderators.

Afternoon session began with presentation by promoter (project/sector/division/institutions) on Good Practices and Strategies for Replication with DAM Strategic Choice. The programme ended with Open house discussion on Emerging Good Practices [See page 2]

Barguna DC at opinion exchange meeting

Awareness of guardians a must for making children conscious

Guardians' awareness is a must for making family and children conscious. This will result in advancement of the country. It is a success of the project for offering an opportunity to the beneficiaries at the grassroots level to share their

[See page 2]



DAM stands beside cold-hit people

Dhaka Ahsania Mission (DAM) has stood beside the cold stricken people of the country. It has distributed 1264 blankets and 4404 winter clothes including sweaters among 5668 distressed families of Jessore, Jamalpur, Barguna, Rangpur and Dhaka regions.

While distributing winter clothes in Barguna region, Upazila Chairman Lt. Col. (retd.) [See page 3]



DAM President urges staffers at Retreat

[From page 1]

and Initiatives.

Shafiqul Islam and Rafiqul Hassan acted as moderators.

Later, a colourful cultural function enthralled all.

On the concluding day, participants dwelt on Organisational Strengthening. Initial briefing on three issues with group works and plenary discussion were held.

DAM Executive Director M Ehsanur Rahman played the role of moderator at morning session.

Group work and plenary discussion on Organisational Strengthening were held.

Topics like HRM with focus on HRD, Solidarity and Harmony were discussed. This was followed by Recapitulation on Financing (cost efficiency and cost effectiveness, diversify sources) as well as Knowledge Management and Team Building.

Azam Choudhury, Nilufar Yasmin and Rafiqul Hassan acted as guides. Shafiqul Islam moderated the afternoon session through Open house presentation. This session also dwelt on Retreat Reflection and Way Forward.

Finally, the following recommendations were adopted.

- (1) Formulation of Divisional Strategy and Materialisation,
- (2) Improvement and

marketing of Good Practices,

(3) Formulating a Comprehensive Plan for the years 2010 and 2011 at all levels which will be analysed at DAM Retreat-2012, provided the planned targets are achieved,

(4) Resolution for no compromise with quality of activities.

(5) Successes should be measured both in terms of quality and quantity.

DAM has been working with people with the motto of Divine and Humanitarian Service since its establishment in 1958. With passage of time, DAM has grown into a major international development organisation. In the process of working towards social and spiritual development of the human community, diversity in the interventions have been experienced in the past decades and it is expected to continue in the context of emerging development challenges nationally and globally.

With DAM's continuing growth, a need for going out from routine work was keenly felt for thinking and planning intensively. Since 2006, a three-day annual event like DAM Retreat was being organised regularly. Locations for the joyful, noisy gathering are usually selected far from the madding crowd of the capital.



Awareness of guardians a must for making

[From page 1]

experiences through ACCESS-CAFOD Project.

It is a laudable activity to work for establishing rights of poor masses, making them aware and conducting training courses for self-employment.

Barguna Deputy Commissioner (DC) Swapan Kumar Sarker said this at an opinion exchange meeting titled, 'Project Experience and Lessons Learnt' organised by Dhaka Ahsania Mission ACCESS-CAFOD Project at his conference room on 11 January 2010.

Dhaka Ahsania Mission ECDSP,B Project Training Coordinator Md. Delwar Hossain presided over the meeting.

Additional Deputy Commissioner (General) Md. Abdul Alim, Barguna Sadar Upazila Nirbahi Officer Md. Zahirul Islam, Upazila Chairman Lt. Colonel (retd) Md. Abdul Khaleque were present as special guests.

Project Area Manager Md.

Mizanur Rahman delivered Welcome Address and Project Coordinator Md. Mokhlesur Rahman made audience aware about the project.

Ganokendro's Kazal Begum, Alamgir Hossain, Nurunnesa Chhobi, Salma Perveen, Md. Idrisur Rahman, Ruhul Amin Master, Birendra Kishore, Gourichanno Union Chairman A. B. Abdullah Bachchu Khan, No.6 Burichar Union Chairman Zahirul Haque Pon took part in open discussion. Besides, Barguna Press Club Secretary Sanjib Das and Senior Vice-President Monir Hossain Kamal spoke.

Among others, upazila vice chairmen, union parishad chairmen and members, officials of various government and non-government organisations, members of community resource centres (CRCs) and ganokendro (people's centres) as well as journalists of different print and electronic media were present.



Aktel's e-ticketing service to help cancer patients

[From page 4]

reply SMS.

Subsequently, they can also retrieve IDs of earlier purchased tickets via SMS against their Aktel number. Once results are declared by Ahsania Mission, the customer will also be able to check

whether his e-ticket has won any prize. The grand prize for the lottery is Tk. 30 lakh.

This virtual lottery ticketing process will undoubtedly enhance customer convenience and give opportunities to Aktel customers for contributing to such noble initiatives. The e-ticketing service will be launched very shortly.

Govt firm to eradicate illiteracy from

[From page 1]

Prortya Sangstha.

Non-formal Education Bureau Director General Rezaul Kader presided the seminar while it was attended by Primary and Mass Education ministry Acting Secretary Abu Alam Md. Shahid Khan as chief guest. UNESCO Bangladesh Representative Malama Milisa was present as special guest. DAM Executive Director M. Ehsanur Rahman delivered the Welcome Address. UNESCO National Programme Officer Abdur Rafique also addressed.



DAM signs accord

[From page 4]

Zakaria, Deputy Managing Director Md. Saidul Hasan, DAM Microfinance Unit Chief Md. Abdus Salam Mia and high officials of both the organisations were present.

At the initial stage, the programme will be materialised through 32 regional offices of the Mission in 11 districts. Later, the programme will be extended across the country.

During signing of the accord, DAM President Kazi Rafiqul Alam said, we are optimistic of materialising the programme on the basis of partnership.

First Security Islami Bank Ltd. Managing Director A.A.M. Zakaria said, it is our target to improve standard of service by reaching foreign remittance to near and dear once at the earliest possible time. We firmly believe, DAM will do the job with reputation.

DAM stands beside cold-hit people

[From page 1]

Abdul Khaleque, former President of Barguna Press Club and Naltola Union Parishad Chairman were present. In Jhenidah district of Jessore region, Kabir Ahmed Molla, Assistant Director, Non-Formal Education (NFE) Bureau, Jhenidah, Aminul Islam (Tuku), Principal, Amena Khatun Degree College, Jhenidah and local elite were present. In Shyamnagar upazila of Jessore region, Satkhira Deputy Commissioner, Shyamna-



gar Upazila Nirbahi Officer and members of civil society were present. In Maheshpur, Upazila Secondary Education Officer Shahidur Rahman were present during winter clothes distribution ceremony.

Decentralisation of planning

[From page 4]

Speakers said this at the inaugural session of a two-day workshop on Decentralisation of Planning and Management in NFE at the Bureau of Non-Formal Education (BNFE) auditorium at Tejgaon in Dhaka on Wednesday, 20 January, 2010.

Dhaka Ahsania Mission (DAM), Ministry of Primary and Mass Education (MoPME), BNFE and UNESCO Dhaka jointly organised the workshop.

Rezaul Quader, Director General, BNFE presided over the opening session. Nishith Kumar Sarker, Joint Secretary, MoPME graced the occasion as Chief Guest while Kiichi Oyasu, Programme Specialist, UNESCO Dhaka was Guest of Honour. M A Rashid, Director of Training and Materials

Division, DAM welcomed the participants and guests.

Speakers also stressed on strengthening professional and technical knowledge of staff and capacity development of NFE practitioners from community level to national level. The workshop will also help empowerment of district, upazila, union, village, and community based organisations, they further said.

A total of 25 senior level personnel from Ministry of Primary and Mass Education, Bureau of Non-Formal Education and non-governmental organisations (NGOs) participated. Of them, 18 were from Bureau of Non-Formal Education, two from Ministry of Primary and Mass Education and five officials each from DAM, CAMPE, Wave Foundation, AZAK and TMSS.

Education has become

[From page 4]

Teachers' Training College (KATTC) is progressing ahead ensuring quality education and good reputation.

Ahsanullah University of Science and Technology (AUST) Vice Chancellor (VC) Prof Dr Anwar Hossain said this while speaking as chief guest at the closing ceremony function of Literary and Cultural Week at Khan Bahadur Ahsanullah Teachers' Training College (KTTC) auditorium at Shyamoli in the city on Saturday 30 January 2010.

He further said, teachers should be self-dedicated. Government should come forward to ensure social status and improvement of standard of living of teachers who create builders of the nation.

The country is now in need of good citizens. Well-trained teachers can only create good citizens. This is why, teachers should be dynamic. Proper directives to this effect can be taken from the Teachers' Manual

authored by Khan Bahadur Ahsanullah (R).

Former Chairman of National Curriculum and Text Book Board Prof Muhammad Eltasuddin presided while AUST VC Prof Dr Anwar Hossain was present as chief guest and AUST Treasurer Prof Dr Kazi Shariful Alam was special guest. KATTC Principal Fatema Khatun delivered the Welcome Address.

At the second session, Prof Dr Anwar Hossain distributed prizes among the winners of the week-long programme of the Literacy, Cultural and Games and Sports contest as chief guest. Earlier, the cultural week participated by M.Ed and B.Ed. trainees opened on 22 January, 2010.

Programmes of the cultural week included competition of debate, recitation, solo acting, Rabindra-Nazrul and modern songs, comic and display of wall magazine and indoor and outdoor games.

DAM starts disbursement of agriculture loan

[From page 4]

credit support will also be provided.

DAM, Moksudpur office organized a loan disbursement ceremony on January 13, 2010 at Padma Degree Collage premises in Moksudpur where Head of DAM's MFP, Md. Abdus Salam Miah, chaired the session. The chairman of Moksudpur UP, Md. Halim Miah was present as chief guest and FSIBL Branch manager, Md. Abur Rauf, Principal of Padma Degree Collage, Mr. Kanai Lal Sarkar among were present as special guest. Local Farmers, mass people including member of civil society and media representatives were also present on the occasion. At the end of inaugural ceremony, Head of MFP, Md. Abdus Salam Miah disbursed a total of Tk. one lac ninety five thousand among 13 farmer's families.



Govt firm to eradicate illiteracy from Bangladesh by 2014

Government is determined to eradicate illiteracy from Bangladesh by the year 2014. Trained officials will be able to undertake an effective non-formal education programme through proper analysis of policy guideline. This will ultimately help eradicate illiteracy from the country once for all.

Speakers said this at the inaugural function of a five-day seminar to raise skill of non-formal education officials in analysis of policy guideline at Tejgaon Non-formal Education Bureau auditorium in the city on Sunday, 10 January 2010.

They further said, the necessity of skilled analyser is immense in this sub-sector to build an institutional base of non-formal education.

Primary and Mass Education ministry, Non-formal Education Bureau, UNESCO and Centre for International Education and Development of Dhaka Ahsania Mission (DAM CINED) have

jointly organised the seminar. A total of 25 participants took part in the seminar. Of them, three are from Primary and Mass Education ministry, 17 from Non-formal Education Bureau, five each from DORP, RIK, PIACT Bangladesh, ERAB and

[See page 2]



Decentralisation of planning, management of NFE programme a must for eradication of illiteracy

Decentralisation of planning and management of Non-Formal Education (NFE) programme is a must for eradication of illiteracy. Decentralisation helps improve effectiveness and efficiency of planning and management. If the development process is made participatory from local level towards upward then implementation of planning is made easier. It also brings about transparency at all level.

[See page 3]



DAM starts disbursement of agriculture loan

To support the acceleration of agricultural production of government, DAM started disbursement of Agriculture Loan with assistance from First Security Islami Bank Ltd. at Moksudpur in Dohar on January 13, 2010. Under this agricultural loan program, DAM will extend credit support to 1600 farmer at Moksudpur in Dohar targeting “Boro” season for rice production and “Robi” season for crop production as well as promoting off farm agriculture. For procuring agricultural equipment such as power tiller, irrigation pump, tractor etc.

[See page 3]

Reach remittance at grassroots level DAM signs accord with First Security Bank

Dhaka Ahsania Mission (DAM) has signed an accord with First Security Islami Bank Ltd. on Monday, 4 January, 2010 aiming at reaching remittance coming from abroad to people at the grassroots level.

DAM Executive Director M. Ehsanur Rahman and First Security Islami Bank Ltd. Vice President Foyez Ahmed signed the accord on behalf of their respective organisations at a function held at Dilkusha Head Office of the bank in the city.

During signing of the accord, DAM President Kazi Rafiqul Alam, First Security Islami Bank Ltd. Managing Director A.A.M.

[See page 3]

KATTC Literary, Cultural Week ends Education has become dependent on house tutors

Education has now become dependent on house tutors. Education should be centred on classroom. Not only certificates but human qualities should be flourished. Learners should have to create sense of duty and responsibility of their own. Various confusions prevail now across the country over non-government teachers' training colleges. In such a situation, Khan Bahadur Ahsanullah

[See page 3]



Aktel's e-ticketing service to help cancer patients

Aktel has taken the lead in introducing the e-ticketing service in Bangladesh for the welfare of the people contributing again to the establishment of a “Digital Bangladesh”.

This e-ticketing service aims to raise funds for building a full-fledged Cancer Hospital, says a press release.

On this occasion, a MOU was recently signed between Aktel and Dhaka Ahsania Mission.

Through this service, Aktel customers will be able to purchase Ahsania Mission Cancer Hospital lottery tickets by typing all and sending SMS to a designated short code. Customers will receive a unique 10 of the lottery tickets in a

[See page 2]